

The Saudi Takaful Market Prospects & Challenges

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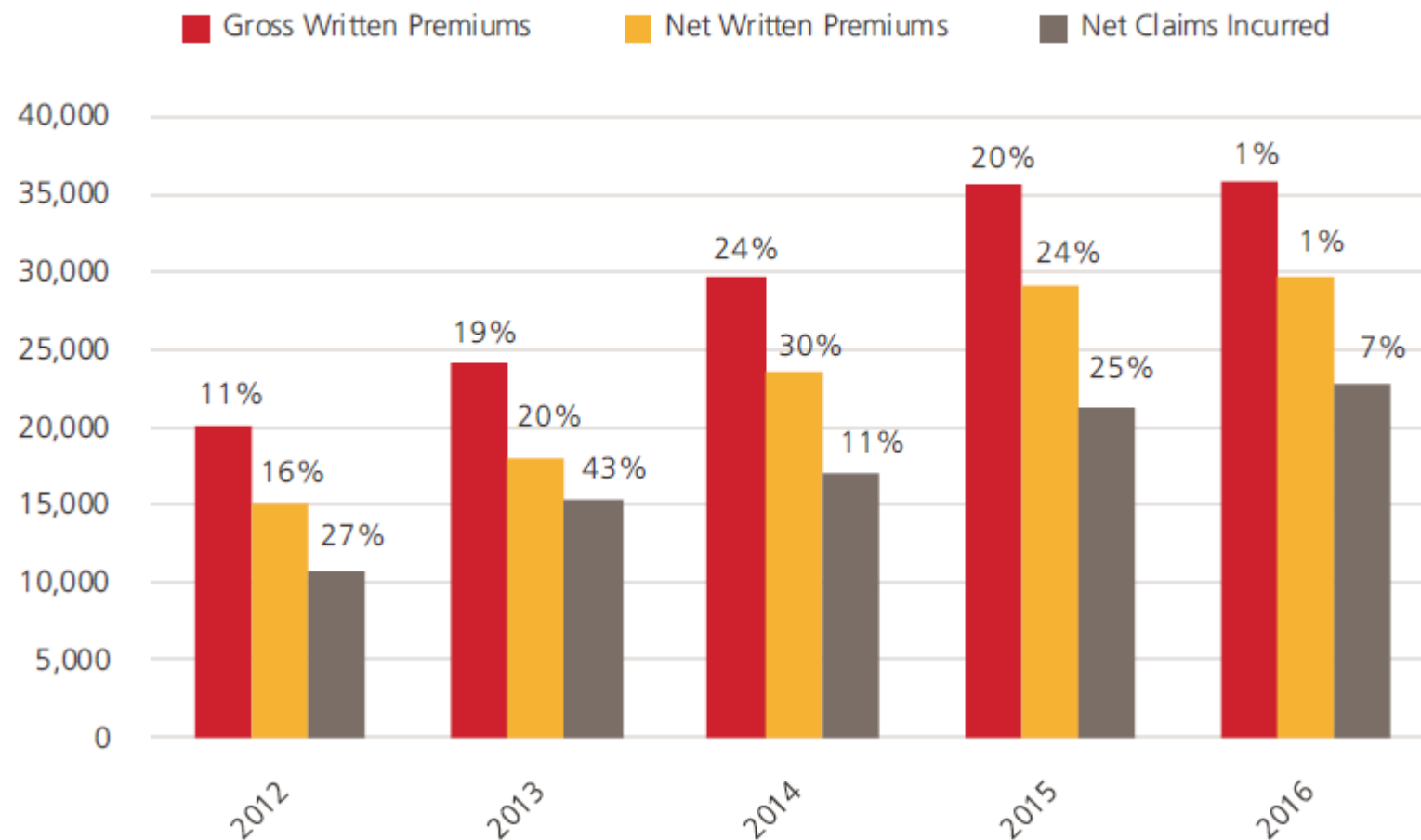
Agenda

- ✓ **The Market**
- ✓ **Vision 2030 snap shot**
- ✓ **Opportunities for Insurers**
 - **Family Takaful**
 - **SME market**
- ✓ **Challenges**



Saudi Insurance Market

Insurance Sector Evolution with Growth Rates (SAR million)



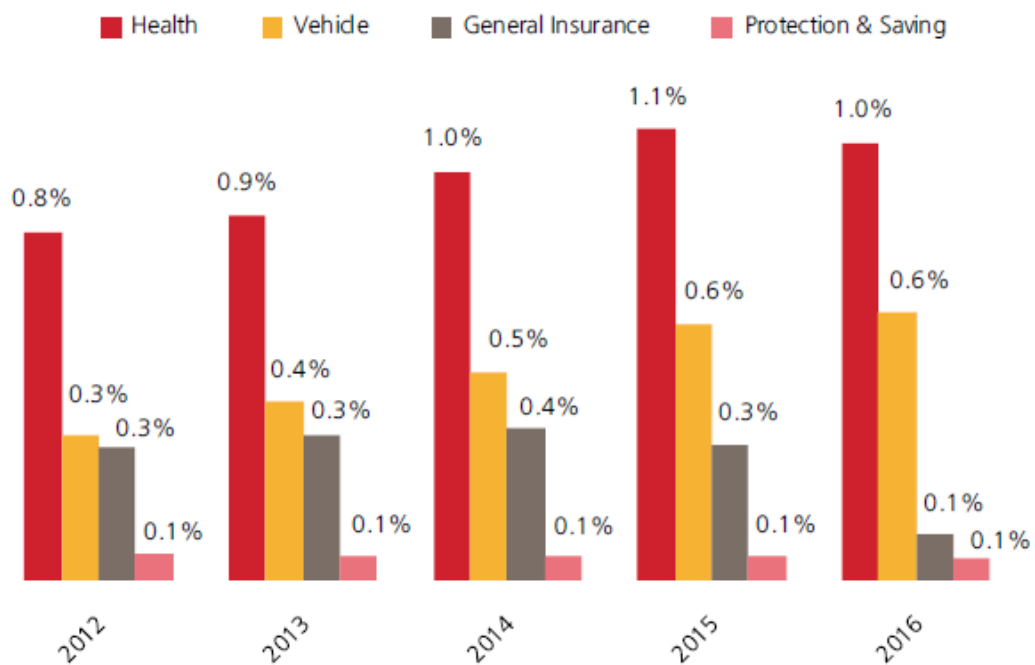
Source: Al Bilad Capital – Saudi Insurance Sector Reports Q4-2016

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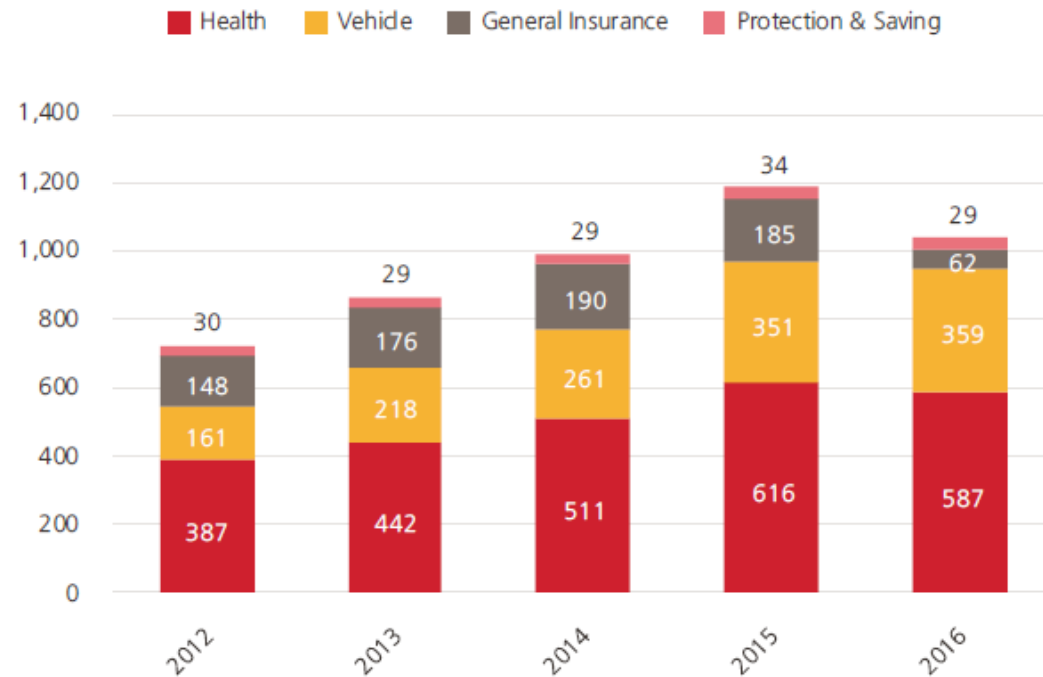


Saudi Insurance Market

Insurance Penetration Breakdown - 2016



Insurance Density Breakdown - 2016



Source: Al Bilad Capital – Saudi Insurance Sector Reports Q4-2016



Saudi Insurance Market – by segment

	Gross Written Premium (SAR million)			Net Written Premium (SAR million)			Net Earned Premium (SAR million)			Net Claims Incurred (SAR million)			Retention Ratio		Loss Ratio		Market Share	
Segment	2015	2016	Growth	2015	2016	Growth	2015	2016	Growth	2015	2016	Growth	2015	2016	2015	2016	2015	2016
Health	18,962	18,645	(%1.7)	18,177	18,089	(%0.5)	16,556	18,236	%10.1	12,804	14,144	%10.5	%95.9	%97.0	%77.3	%77.6	%53.3	%52.1
Vehicle	10,273	11,392	%10.9	9,387	9,959	%6.1	8,713	9,759	%12.0	7,857	8,105	%3.2	%91.4	%87.4	%90.2	%83.1	%28.9	%31.9
General Insurance	5,390	4,786	(%11.2)	1,142	1,077	(%5.7)	1,042	1,113	%6.9	376	313	(%16.8)	%21.2	%22.5	%36.1	%28.1	%15.2	%13.4
Protection & Savings	939	935	(%0.5)	485	483	(%0.4)	437	480	%9.8	197	204	%3.5	%0.0	%0.0	%45.1	%42.5	%2.6	%2.6
Total	35,564	35,758	%0.5	29,190	29,608	%1.4	26,748	29,587	%10.6	21,235	22,766	%7.2	%82.9	%83.6	%79.4	%76.9	%100	%100

Source: Al Bilad Capital – Saudi Insurance Sector Reports Q4-2016



رؤية VISION



المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

VISION رؤية 2030

المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

On 25 April, Riyadh published Vision 2030, its strategy to cut dependence on oil. The plan is centred on three pillars: Saudi Arabia remains at the heart of the Arab world; it can become a global investment power; and it can use its location to become a hub for trade.

10th
from 26 in the Social Capital index

SR1,000bn
Non-oil government
revenues by 2030,
up from SR163bn in 2016



30m
Annual umrah visitors
by 2030, up from 8m
in 2016

3 cities in the world's top 100

35%
increase from 20% - SME
contribution to GDP

Public
Investment
Fund assets

SR7,000bn
2030

SR600bn
2016

Private sector
contribution to
GDP

65%
2030

40%
2016

75GW

Power generation
capacity by 2020, up
from 57GW in 2016

50%

Non-oil exports as
% of GDP by 2030,
up from 16% in 2016

7%

Unemployment rate in 2030,
down from 11.6% in 2016

40%

Individuals exercising at
least once a week

PUBLIC

30%

Female labour force
participation in 2030, up
from 22% in 2016

10%

Of household
income saved. Up from 6%

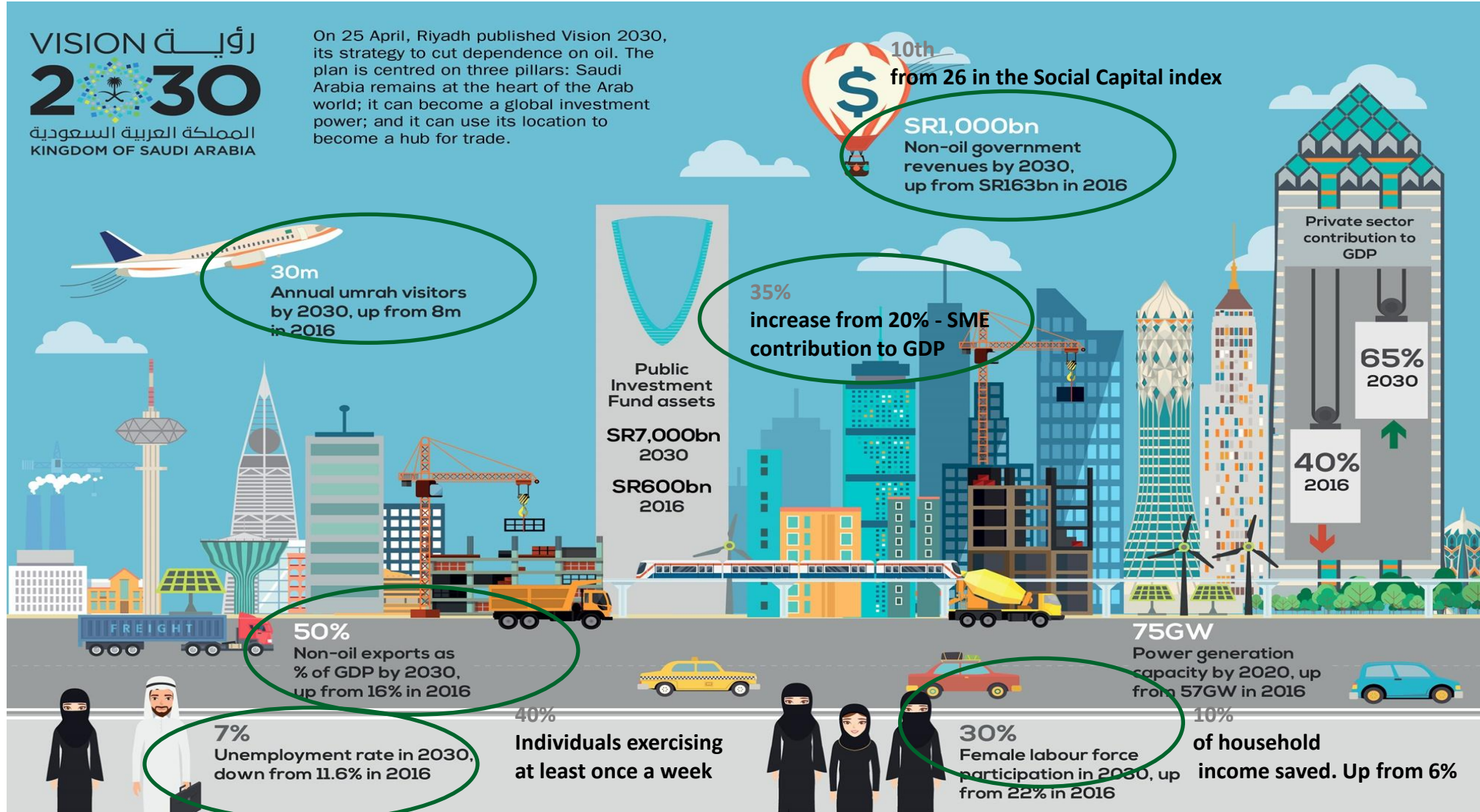
Opportunity No 1 – Savings and Protection

Vision 2030 compatible



Opportunity No 2 – SME

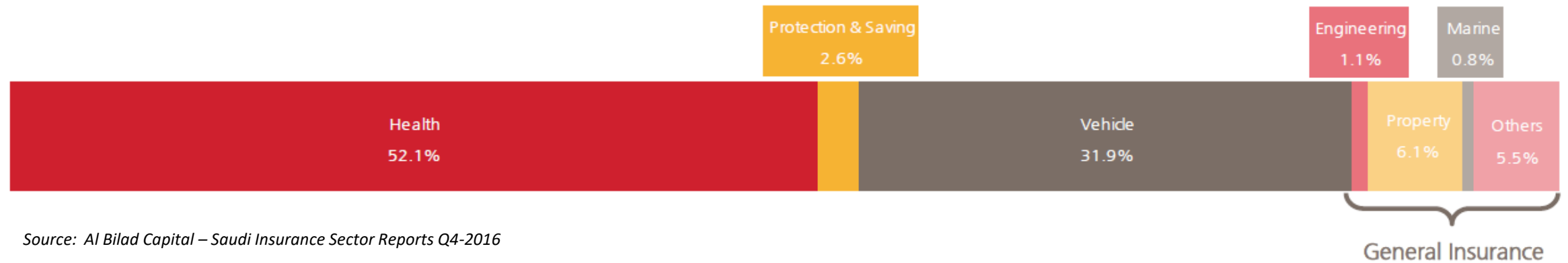
Vision 2030 compatible



Opportunity no. 1– Savings and Protection

– Boxes well below its weight

Segment Market Share Breakdown - 2016



Source: Al Bilad Capital – Saudi Insurance Sector Reports Q4-2016

Global Insurance Premiums



Opportunity No 1 – Savings and Protection Young Population

LIVING

31.7M people live in the Kingdom v 27.2M in 2010 (+ 2.54% p.a)

20.04M are Saudis (63%) v 18.77M (69%) in 2010

57%/43% Male / Female split

The average age in 2015 was 28 years old (UN Dept Economic and Social Affairs)

DEATHS (Peace be upon them)

58,000 people passed away within a 12 month period (General Authority of Statistics 2016)

WHY:

46% due to illness v WHO reported 54% globally due to top 10 diseases

19% due to motor vehicle accidents v WHO reported 2.3% globally



Opportunity No 2 – SME

Growing importance within the Kingdom

- Currently 1.9M SMEs in the Kingdom
- 74% in trade or construction
- Comprise 25% of labour force of which 10% are Saudis
- Seeking growth in healthcare, transportation, smart manufacturing including hi-tech and bio-products

(Source: Jeddah Chamber, www.jcci.org.sa; Small-medium enterprises in Saudi Arabia report, April 2016)



Challenges

Industry Specific	Company Specific
<ul style="list-style-type: none">• Dependence on the Government	<ul style="list-style-type: none">• Getting product to the Customer
<ul style="list-style-type: none">• Paradigm Shift<ul style="list-style-type: none">✓ Education program	<ul style="list-style-type: none">• Quality of Products
<ul style="list-style-type: none">• Industry Image	<ul style="list-style-type: none">• Industry Image
<ul style="list-style-type: none">• Saudization	<ul style="list-style-type: none">• Skilled Saudis



