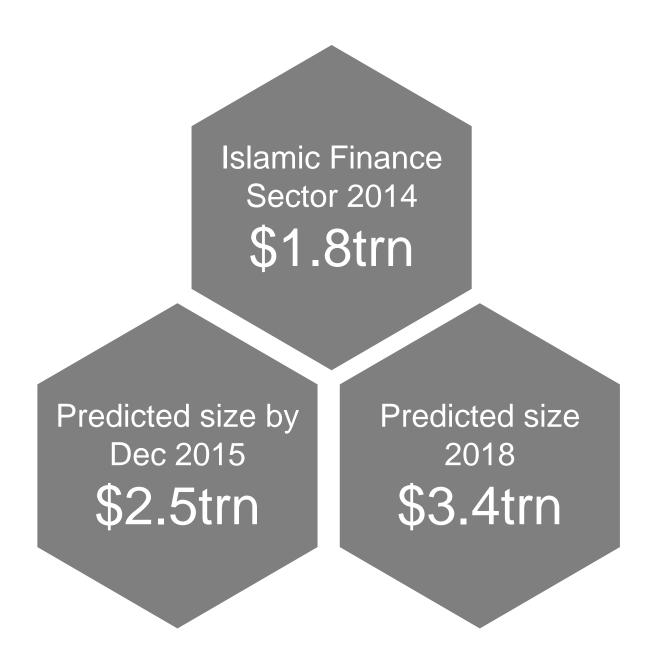


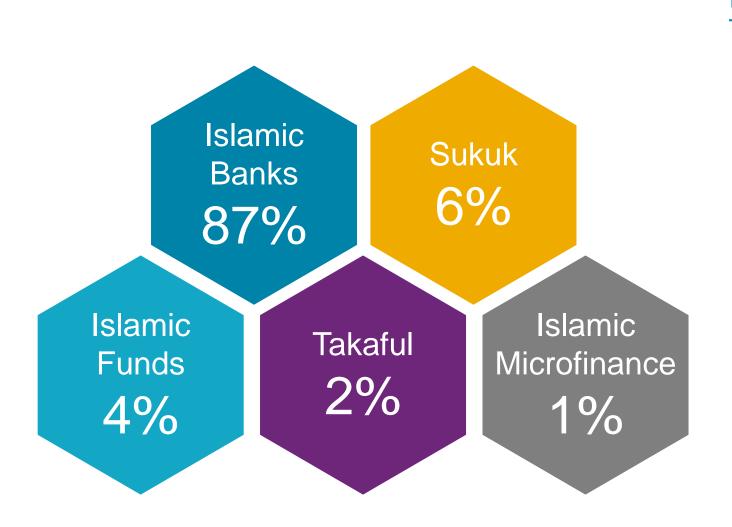
# The Opportunity



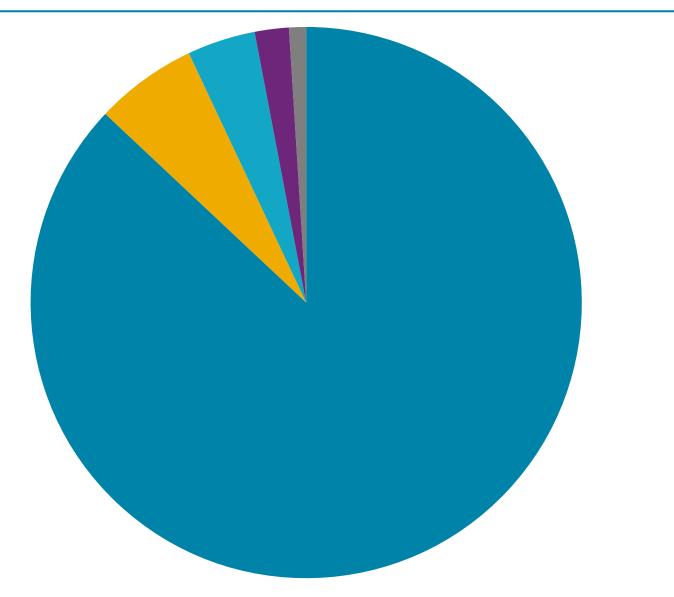
Source: E&Y as quoted in Insurance Day



## Islamic Financial Services Breakdown

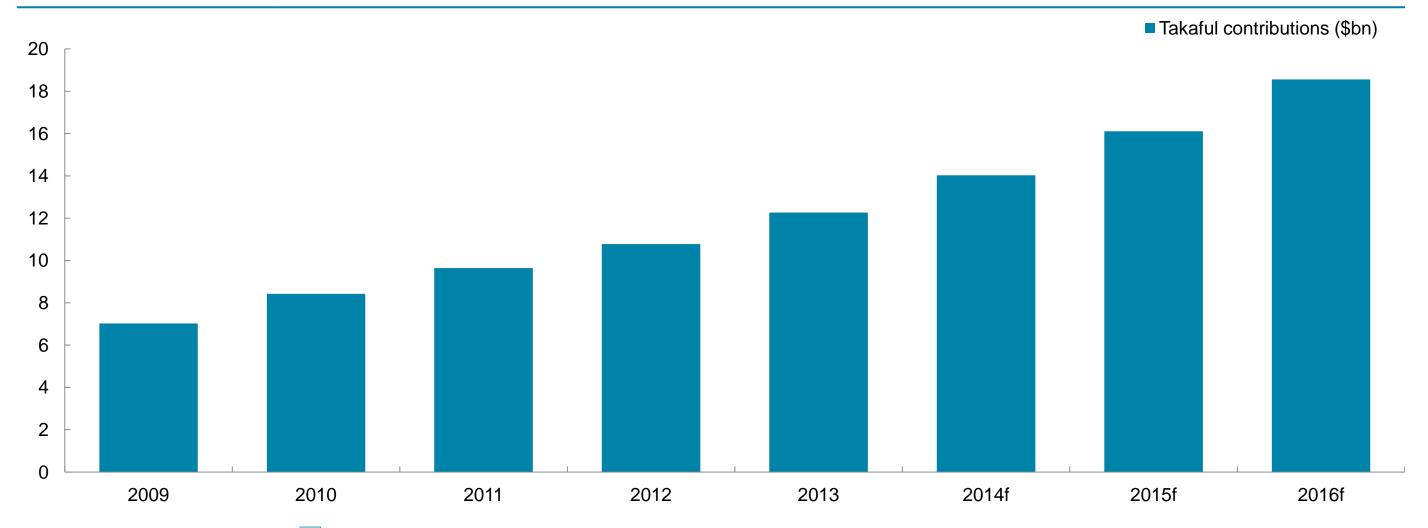


#### Islamic Financial Services Breakdown



### Global Takaful contributions forecast

#### Takaful contributions (\$bn)



Source: Ernst & Young

▶ 2016 predicted market size: estimated \$18bn



### London – a 'hub' for Islamic finance

Leading international financial centre

UK hosted the first standalone Islamic financial institution in the EU

2

London has highest value of Sharia-compliant assets of any non-Muslim country

3

Open, flexible and attractive tax and regulatory regime to reduce barriers to Islamic financing structures

4

### Takaful in the UK

Principle Insurance attempted to write Sharia-compliant motor insurance but sustained losses and ceased underwriting in 2009

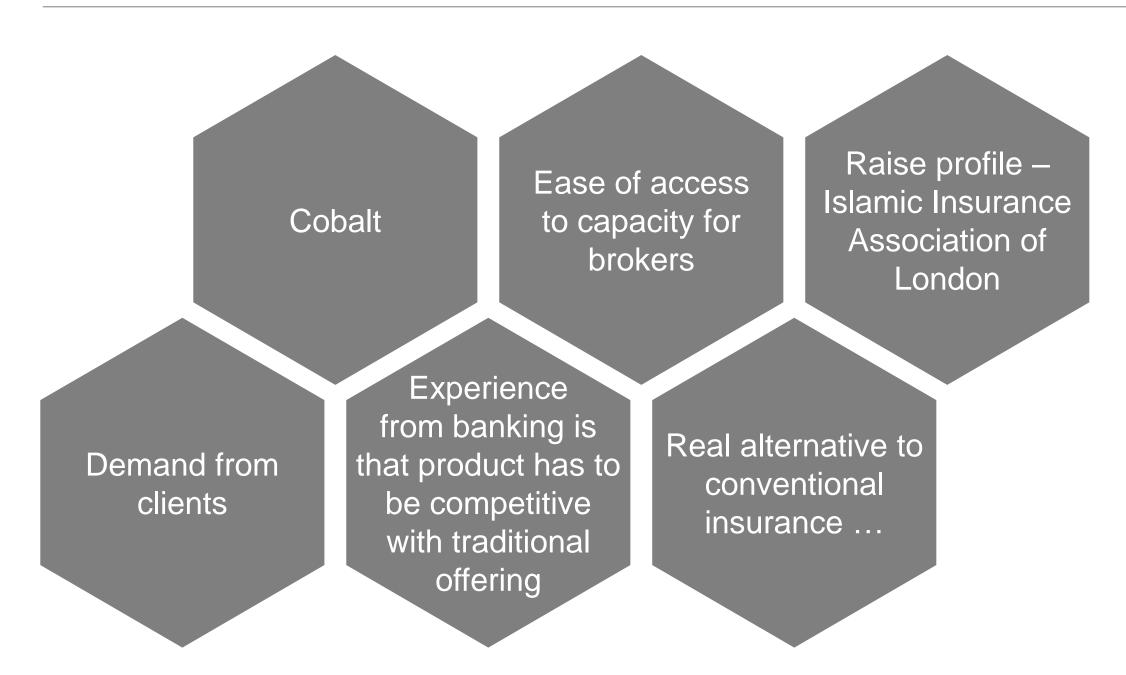
Several attempts at Takaful in London, including Lloyd's

Nearly all personal lines

The offering has never been scaled



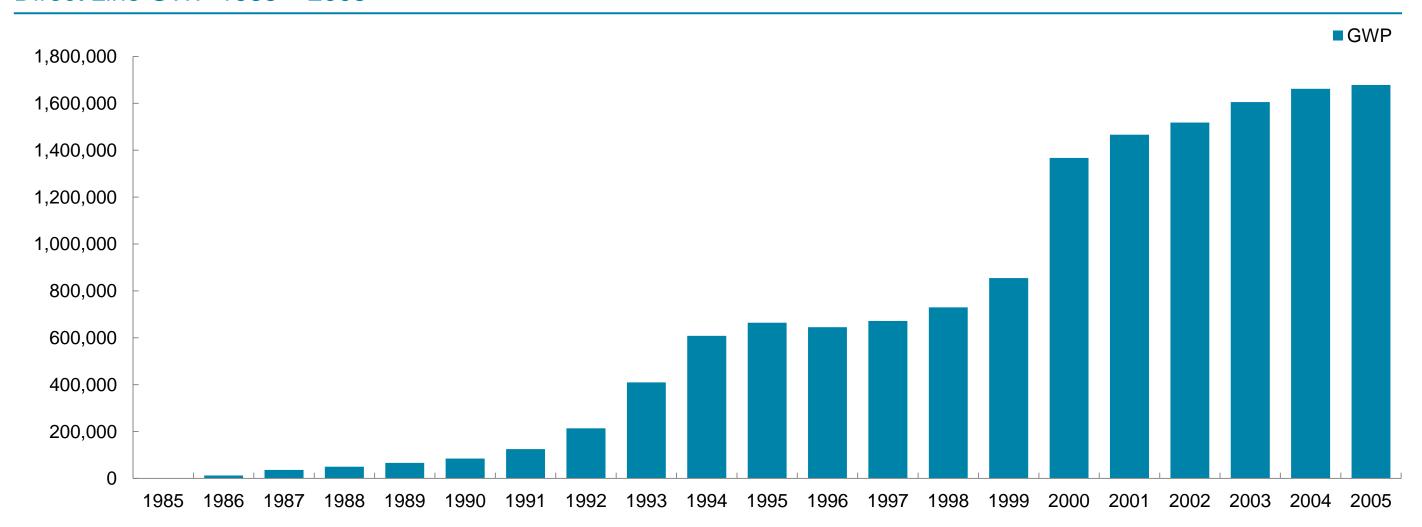
## Keys to Takaful Success in London





# ... it may take time

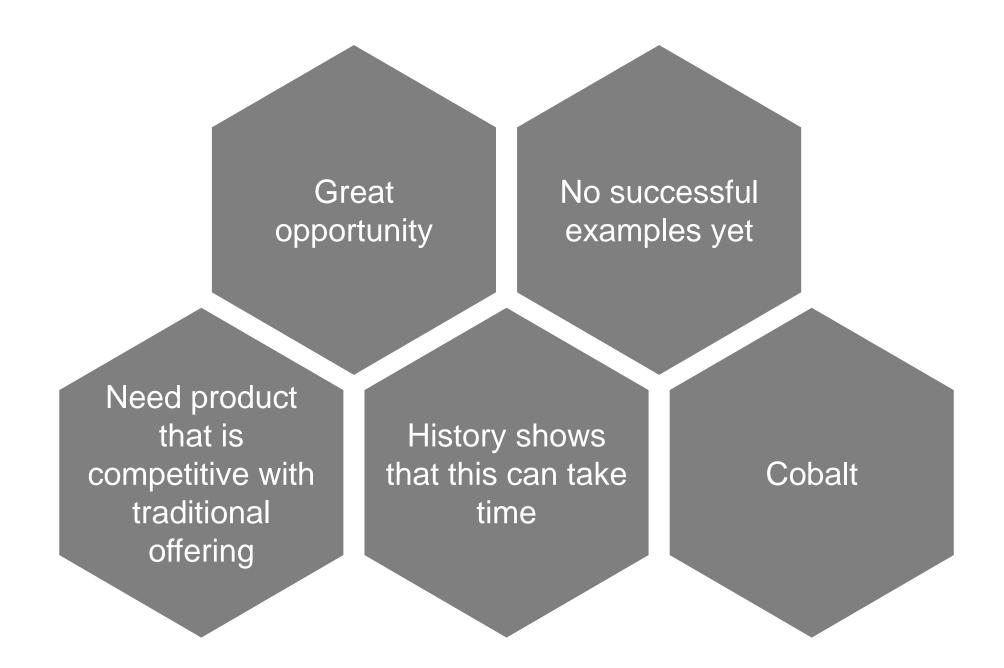
#### Direct Line GWP 1985 – 2005



Source: A.M. Best's Global Insurance Database



## Takaful in London







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